

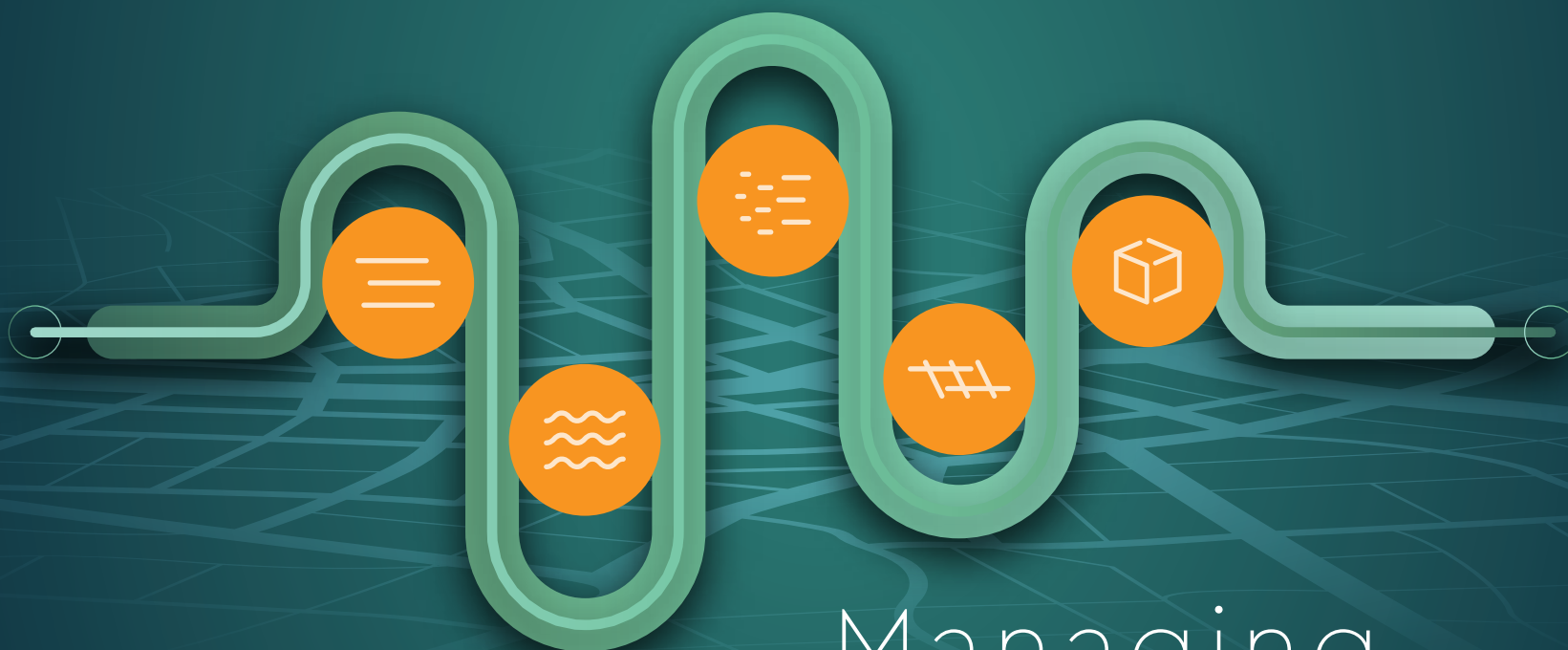
16/18  
OCT  
2026

THESSALONIKI  
EXHIBITION CENTER



# LOGISTICS EXPO & TRANSPORTS THESSALONIKI

A STRONG ALLY TO THE INDUSTRY



## Managing Supply Chain Networks

ALONGSIDE



PARALLEL EVENTS





The **Largest LOGISTICS exhibition** in Greece is coming to Thessaloniki for the third time on new dates, **October 16–18, 2026**

**LOGISTICS EXPO** returns to the Thessaloniki International Exhibition Center – on new dates – to highlight the vital importance of the logistics and freight transport sector in Northern Greece. The event aims to fully upgrade the region into an international transit hub and a center for intermodal transport and logistics.

Don't miss the opportunity to showcase your most advanced professional solutions and technologies to thousands of professionals and executives from across Greece, the Balkans, and international markets, representing the full spectrum of commercial and industrial enterprises.

Register now for the only exhibition that stands as the strongest ally of the logistics and freight transport industry!

### Exhibitor Categories

- Transportation & Logistics Services
- Warehouse Equipment & Automation
- Warehouse Construction & Infrastructure
- Information Systems
- Goods Packaging
- Commercial Vehicles – Electric & Alternative Fuels (Truck & Van Expo)**

### Visitor Categories

- Commercial Companies
- Transportation – Warehousing – Distribution – Courier
- Organized Retail & Wholesale
- Construction
- E-commerce Stores
- Road Transport & Deliveries
- Industries & Manufacturing
- Public Administration – Military – Banks



**OCT 16**  
FRIDAY  
10.00-18.00

**OCT 17**  
SATURDAY  
10.00-18.00

**OCT 18**  
SUNDAY  
10.00-18.00



### The Athens event lived up to the expectations of exhibitors and visitors, confirming the success of LOGISTICS EXPO 2025.

**71% of the exhibitors stated that the commercial objectives** for which they participated in the exhibition were fulfilled to an exceptional degree, while their participation also led to an expansion of their client base.



\* Exhibitors' Survey - LOGISTICS EXPO ATHENS 2025

**95% of visitors stated that they were impressed** by the exhibitors' expertise as well as the range and innovation of the products presented.



\* Visitors' Survey - LOGISTICS EXPO ATHENS 2025

### Why exhibit at LOGISTICS EXPO 2026

- Position your business at the heart of a top-20 global hub, as Greece climbs to **19th place** on the World Bank's LPI.
- Leverage the Mediterranean's largest port (Piraeus) and 5 EU-strategic ports to access the doorstep of the European market.
- Network with the global leaders of maritime trade, as Greek shipowners control nearly **20% of global capacity**.
- Connect with the **20% of foreign investors** actively targeting the Greek logistics sector to secure high-value partnerships.

### Dynamic advertising campaign with strong geographic targeting for 2026

- We will invest in high-intensity advertising exposure across nationwide and local media outlets, targeting:
- The full coverage of the geographic areas that constitute target markets for Northern Greece.
  - The dissemination of the message to all professionals and business owners who use Logistics and Freight Transport services.

### Parallel Events 2026

**LOGI.C Conferences:** Alongside the exhibition, the multi-conference series LOGI.C will take place, under the supervision of the Supply Chain & Logistics magazine and in co-organization with sectoral Institutions and Consulting Firms. Leading speakers from Greece and abroad will analyze the latest developments affecting the industry, sharing expertise and best practices.



**MEAT.DAIRY.FISH Conferences:** The conferences will bring together key players from production, processing, and food service. Professionals from the meat, dairy, and seafood sectors will meet to discuss the latest trends and challenges.



It is the most important exhibition in our industry. We present modern solutions and connect directly with our customers.

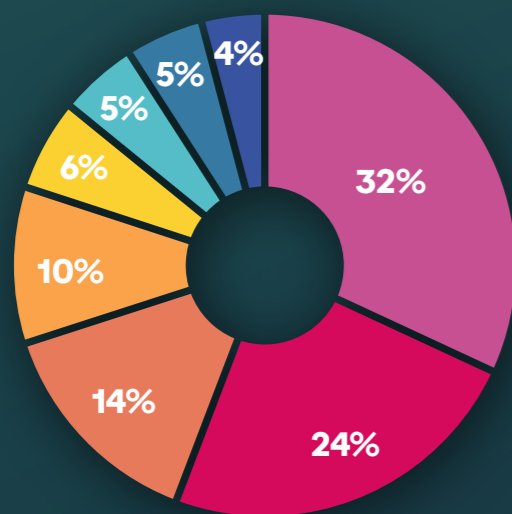
**Christos Galanis**, Commercial Director, VOYATZOGLOU S.A.

Our participation in the exhibition gave us the opportunity to connect with new potential customers.

**Lykourgos Manoliadis**, Deputy General Manager, DIAKINISIS S.A.



The Athens edition of **LOGISTIC EXPO** and **TRUCK & VAN EXPO 2025** welcomed **15,500** top executives from across the Supply Chain ecosystem.



- 4.960 • Transport & Logistics Services
- 3.720 • Wholesale – Retail
- 2.170 • Industries & Manufacturing
- 1.550 • Warehouse Machinery & Equipment
- 930 • IT Solutions
- 800 • Professional Drivers
- 750 • Public Authorities, Infrastructure &
- 620 • Other Professions



**EXHIBITION OVERVIEW**  
LOGISTICS and TRUCK & VAN 2026  
THESSALONIKI



\* Forecast Key Figures

"The alternating hosting of LOGISTICS EXPO between Athens and Thessaloniki is of strategic importance. It plays a pivotal role in showcasing transport activities and strengthening the broader supply chain ecosystem".

Nikos Argyridis | President of the Board of Directors, Hellenic Association of International Freight Forwarders & Logistics Enterprises

"OFAE welcomes LOGISTICS EXPO to Thessaloniki for the third consecutive year, as it contributes to showcasing Northern Greece as a transit hub and to strengthening road freight transport."

Apostolos Kenanidis | President of the Hellenic Federation of Road Transport

"The long-standing contribution of LOGISTICS EXPO in Thessaloniki has been instrumental for the Greek supply chain. We see Northern Greece evolving into an essential European gateway, making this regional support more significant than ever."

Kostas Theofanidis | President of the Hellenic Institute of Logistics Management

**Hosted Buyers**

The exhibition will offer participating companies the opportunity to engage directly, through the Hosted Buyers program, with international executives seeking modern solutions in the supply chain and professional transport sectors. In total, they will hold more than 2,500 B2B meetings with:

- CEOs & Owners of major commercial and industrial enterprises
- Logistics & Supply Chain Operation Managers Procurement Managers
- Warehouse and Procurement Managers from the Balkans, the Arabian Peninsula and North Africa

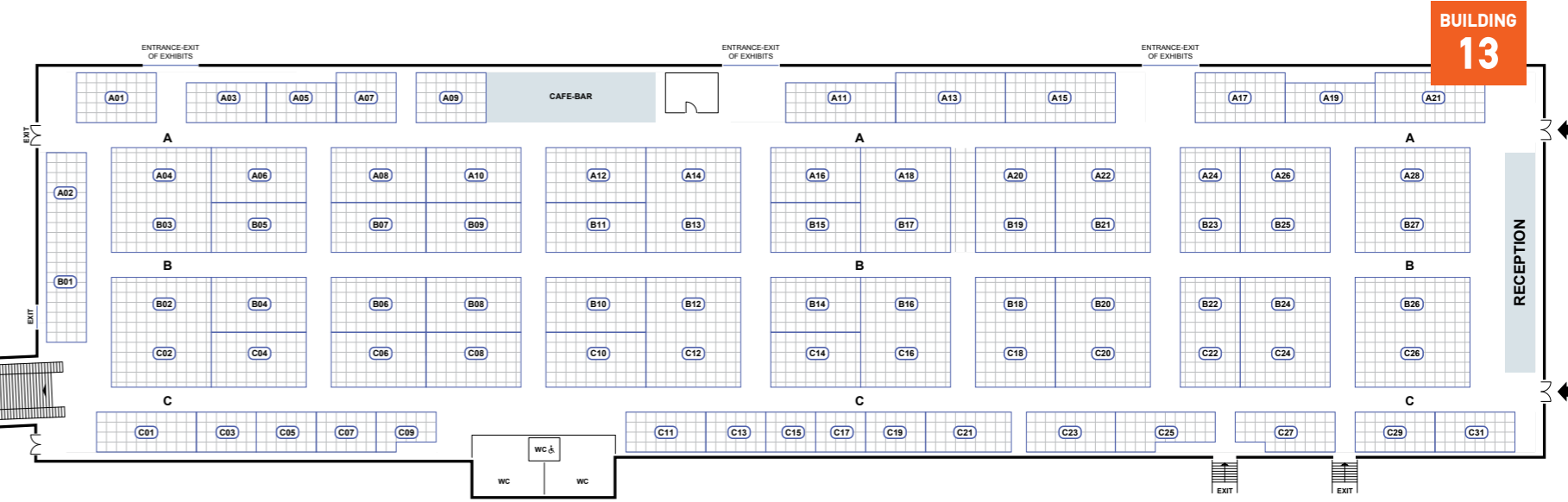
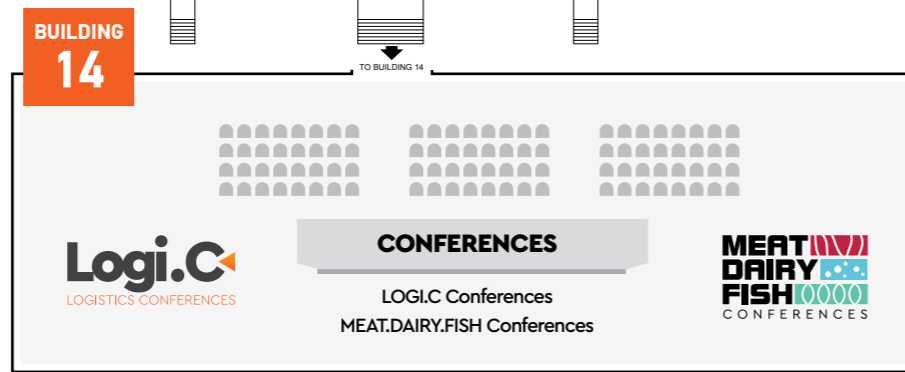
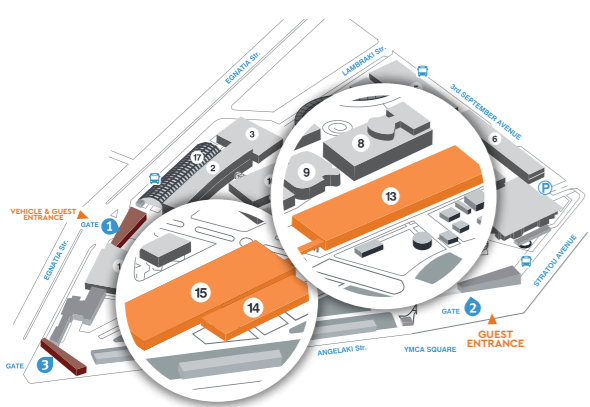
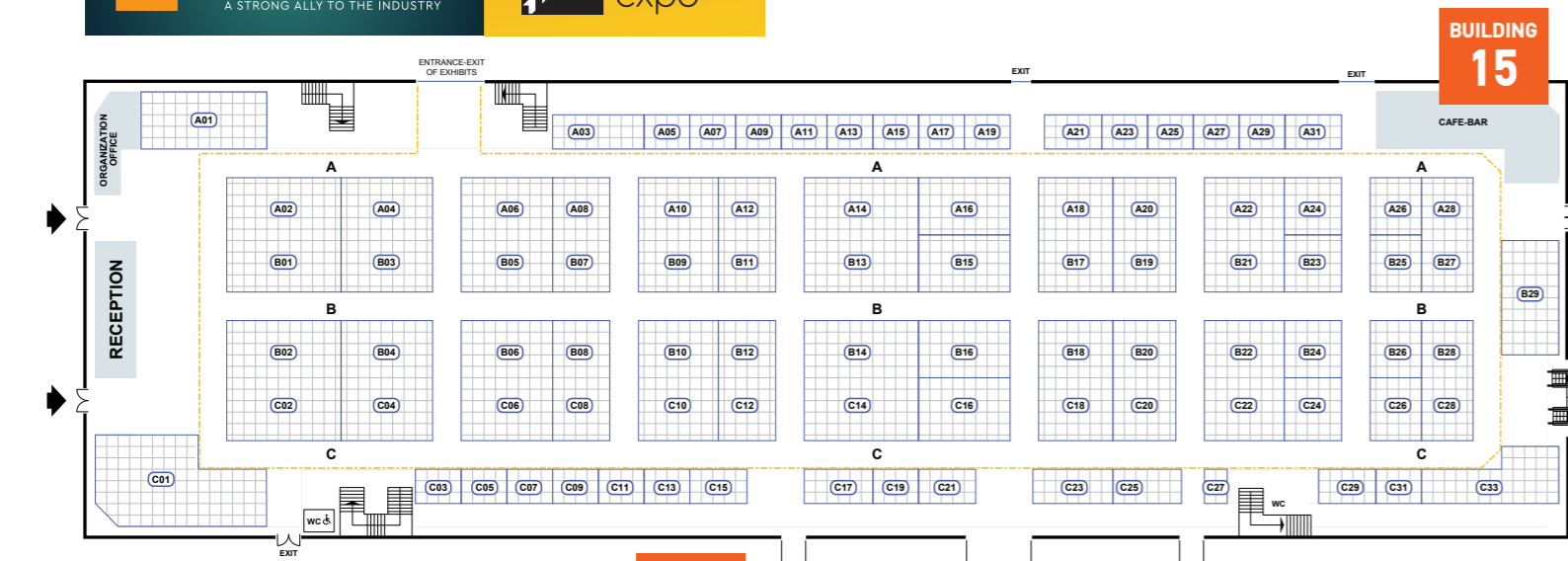
300

HOSTED BUYERS

2.500

B2B MEETINGS





### Thessaloniki International Exhibition & Conference Center

The International Exhibition Centre is located in the heart of Thessaloniki and offers top-level services for the organization of exhibitions, conferences and cultural events. Its fully equipped exhibition and conference facilities, the available parking areas, and the support provided by its experienced staff ensure the success of every event.



### EXHIBITOR CATEGORIES

- Transport & Logistics Services
- Warehouse Equipment & Automation
- Warehouse Construction & Infrastructure
- Information Systems
- Cargo Packaging
- Commercial Vehicles
- Electromobility & Alternative Fuels
- Trucks
- Vans & Vanettes
- Electric Delivery Vehicles
- Infrastructure & Chargers
- Truck Bodies – Cargo Boxes – Tankers – Containers
- Transport & Telematics Technologies
- Spare Parts & Accessories
- Fuels & Lubricants

### Participation Cost

Single-Side Booths (Floor Footprint)	Price
a. From 9 to 40 sqm	140€ / sqm
b. From 41 to 90 sqm	135€ / sqm
γ. From 91 to 150 sqm	130€ / sqm
δ. From 151 to 250 sqm	125€ / sqm

#### Additional Charges

1. Basic Registration	200,00€
<i>Includes registration in the exhibitors' directory and visibility across all exhibition communication materials.</i>	
2. Each additional face	5,00€ / sqm

### Exhibitor Benefits

- The rental price includes the following:**
- Availability of the exhibition areas for preparation, operation, and dismantling.
  - New carpet in all common areas of the exhibition center.
  - Exhibition security and cleaning services.
  - Exhibitor secretarial support (free internet access, e-mails, fax).
  - Fully equipped medical station.
  - Free admission passes for exhibitors' staff.
  - Complimentary invitations for each exhibitor.

### Turnkey stands



**BASIC\_MINIBOOTH 45€/m<sup>2</sup>**  
(construction cost)

- Floor:** Beige Alma carpet.  
**Structure:** Octanorm aluminum system (H: 2.50 m).  
**Panels:** Black leatherette panels.  
**Signage:** Beech-finish melamine board 1.20 x 0.35 m with the exhibitor's name in vinyl lettering.  
**Equipment:**
- Black infodesk, 1 pc
  - Black stool, 1 pc
  - Beech table, 1 pc
  - Grey chairs, 3 pcs
- Electrical:**
- Double 500W power socket, 1 pc
  - LED spotlights (set of 5) on rail, 2 pcs



**BASIC\_PLUS 65€/m<sup>2</sup>**  
(construction cost)

- Floor:** Black Alma carpet.  
**Structure:** Octanorm Maxima aluminum system (H: 2.50 m).  
**Panels:** White & black leatherette panels.  
**Ceiling:** Aluminum frame 1.00 x 1.00 m with white panel infill.  
**Signage:** White melamine board 1.50 x 0.30 m with the exhibitor's name in vinyl lettering.  
**Graphics:** Digital print on framed canvas 2.05 x 1.00 m, 1 pc.  
**Equipment:**
- Black infodesk, 2 pcs
  - Black stool, 2 pcs
  - Glass table, 1 pc
  - Black chairs, 4 pcs Electrical: Double 500W power socket, 2 pcs
  - LED spotlights 50W, 6 pcs



**EXECUTIVE 75€/m<sup>2</sup>**  
(construction cost)

- Floor:** Grey Alma carpet.  
**Structure:** Octanorm Maxima aluminum system (H: 2.50 m).  
**Panels:** White leatherette panels.  
**Storage Room:** 1 x 1 m with hinged door.  
**Signage:** White PVC 0.90 x 0.35 m with digital print.  
**Lightbox:** Frosted plexiglass with internal lighting, dimensions 2.00 x 3.00 m.  
**Graphics:** Digital print 1.00 x 2.50 m, 1 pc.  
**Equipment:**
- White infodesk (lacquer finish) 0.70 x 0.55 x 1.00 m, 1 pc
  - Black stool, 1 pc
  - Glass table, 1 pc
  - Black chairs, 4 pcs Electrical: Double 500W power socket, 2 pcs
  - LED spotlights 100W, 6 pcs

#### Specifications



Integrated solutions for an upgraded exhibition presence, provided by the specialized department of the organizing company FORUM S.A."

### Constructions

#### Modern & Practical Construction Solutions for Exhibition Participation

We design and build high-spec exhibition stands that are not just constructions, but strategic sales tools. By combining state-of-the-art technical standards with impeccable aesthetics, we ensure that your participation in any trade show is both successful and memorable.

Our team is ready to assess your needs and propose the optimal solution. Contact us at 210 5242100 or [ftsolutions@forumsa.gr](mailto:ftsolutions@forumsa.gr)



Scan the QR code to view all value-for-money construction proposals featuring modern design.

### Printing

Give your company the visibility it deserves!

We provide specialized printing services that transform your corporate identity into a striking visual result that truly stands out.

#### WE PRINT:

- ▶ Corporate material (brochures, business cards, catalogs)
- ▶ Large-format applications (banners, posters, prints)
- ▶ High-durability materials (PVC, forex, plexiglass)
- ▶ Fabrics (fabric graphics for exhibition stands)
- ▶ Stickers (vinyl for walls, floors, furniture)
- ▶ Backlit panels (backlit graphics)
- ▶ Floor graphics
- ▶ Special constructions (custom shapes & 3D applications)
- ▶ Event & promotional branding

Whether you are participating in a trade show, a major conference, or a targeted corporate activation, our team is here to guarantee the aesthetic and qualitative excellence of your presence.

Let's discuss your needs at 210 5242100 or [ftsolutions@forumsa.gr](mailto:ftsolutions@forumsa.gr).

### Events

#### Corporate Event Design & Implementation

Organizing a successful event requires more than coordination; it demands inspiration and absolute precision. We undertake the detailed planning and creative execution of your corporate event, offering you our extensive experience and expertise.

We are here to discuss your ideas and bring them to life. Schedule a meeting with us at 210 5242100 or [za@forumsa.gr](mailto:za@forumsa.gr).

### Services

#### Comprehensive Services & Modern Equipment

We act as your central partner, providing integrated solutions and cutting-edge equipment that streamline processes and optimize results for every exhibition, conference, or corporate event. Stop spending time coordinating multiple suppliers.

Find all the solutions you need in one trusted partner. Let's create something together. Contact us at 210 5242100 or [ftsolutions@forumsa.gr](mailto:ftsolutions@forumsa.gr)

**FORUM S.A.**  
Member of NürnbergMesse Group

**NÜRNBERG  
MESSE**

**40 years as the leading force in the Greek exhibition industry.**

FORUM S.A., a member of the German exhibition group NürnbergMesse, is the leading organizer of internationally renowned trade shows in Greece, with 40 years of successful presence in the industry. The company also publishes highly respected sector-specific magazines. Within the company operates FORUM TOTAL SOLUTIONS, a specialized division that undertakes exhibition stand construction and equipment rental for flawless trade show participation, printing services, as well as the organization of independent corporate events.



**7 SECTORS OF ACTIVITY**

- Hospitality & Hotel Industry
- Mass Catering
- Food & Beverages
- Coffee & Beverages
- Bakery & Pastry
- Packaging
- Logistics & Supply Chain

**ESTABLISHMENT YEAR:**

1988

**STAFF:**

86 Employees

**PORTFOLIO:**

- 9 B2B Exhibitions
- 2 B2C Festivals
- 6 Trade Magazines

**FORUM S.A. in numbers**

150,000 m<sup>2</sup> Exhibition Space

• 3,750 Exhibitors • 229,423 Visitors

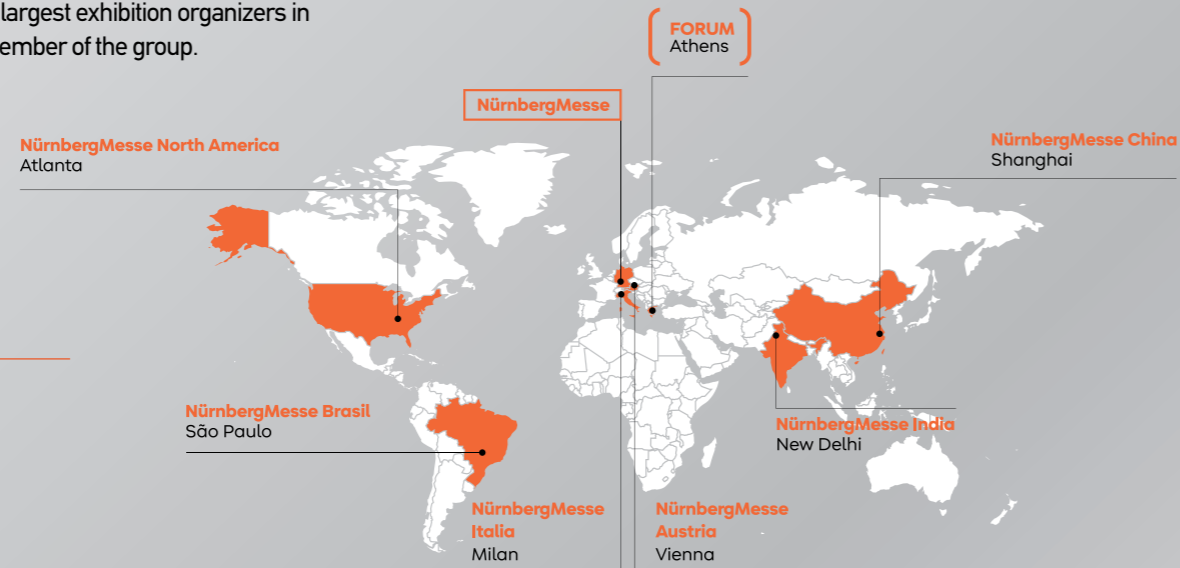
\* 2025 Data

**NÜRNBERGMESSE GROUP**

The NürnbergMesse Group ranks among the 15 largest exhibition organizers in the world. Since 2019, FORUM S.A. has been a member of the group.

1,181 Employees  
16 Subsidiaries  
43 Representatives in 100 countries  
1,189,191 m<sup>2</sup> Exhibition Space

• 33,196 Exhibitors  
• 1,578,135 Visitors



\* 2025 Data

**PORTFOLIO OF FORUM S.A.**

**EXHIBITIONS**

- HOIREICA
- foodexpo Greece
- oenotelia
- xenia
- artoza
- LOGISTICS EXPO
- truck van expo
- Global Pack
- FOODTECH

**FESTIVALS**

- ATHENS COFFEE FESTIVAL
- WORLD OF Beer

**TRADE MAGAZINES**

- AZ
- SNACK & COFFEE MAGAZINE
- ΨΗΤΟ
- Supply Chain & Logistics
- MEATPLACE
- DAIRY

**SPECIAL EVENTS**

15 Stages

9 Business & Trends Hubs

3 Live Cooking Shows

6 Coffee Championships by SCA Greece



Thessaloniki welcomes the **International Commercial Vehicles Exhibition** on October 16–18!

**TRUCK & VAN EXPO THESSALONIKI**, the specialized exhibition for commercial vehicles and transport technologies, returns to the Thessaloniki International Exhibition Center. Exhibitors will have the opportunity to connect directly with thousands of professionals from Greece, the Balkans, and international markets who are seeking the next generation of vehicles, as well as modern solutions and technologies essential for transitioning to a greener and more efficient transport model. Don't miss the chance to showcase your fleet and technologies to the industry's decision-makers. Book your booth today!

### Exhibitor Categories

- ▶ Trucks
- ▶ Vans & Vanettes
- ▶ Electric Delivery Vehicles
- ▶ Infrastructure & Chargers
- ▶ Bodies – Cabins – Tankers – Containers
- ▶ Transport & Telematics Technologies
- ▶ Spare Parts & Accessories
- ▶ Fuels & Lubricants

### Visitor Categories

- ▶ Road Transport
- ▶ Logistics Companies
- ▶ Supply Chain Ecosystem
- ▶ Fleet Management Companies
- ▶ Commercial Enterprises with In-House Logistics
- ▶ Retail & Wholesale
- ▶ Manufacturing & Industrial Companies
- ▶ Public Administration – Military Services



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FRIDAY  
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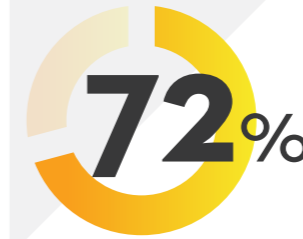
**OCT 17**  
SATURDAY  
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**OCT 18**  
SUNDAY  
10.00-18.00



**TRUCK & VAN EXPO 2025: The Athens event was organized successfully, with high satisfaction rates.**

**72% of exhibitors stated that** their participation in the exhibition resulted in the immediate expansion of their sales network and business contacts.



\* TRUCK & VAN ATHENS 2025 Visitor Survey

**90% of visitors stated that they were impressed** by the overall organization of the exhibition and were highly satisfied with their overall visit experience.



\* TRUCK & VAN ATHENS 2025 Visitor Survey

### Why exhibit at TRUCK & VAN EXPO 2026

- Leverage Greece's position as the primary gateway to the high-growth markets of Southeast Europe and the Balkans.
- Engage directly with industry decision-makers, fleet owners, and logistics executives with verified purchasing power.
- Benefit from the massive footfall of the co-located Logistics & Transports Expo, connecting your vehicles to the entire supply chain.
- Capitalize on the surge of regional infrastructure projects and the expansion of the Port of Thessaloniki to secure new contracts.

### A dynamic advertising campaign with strong geographic targeting for 2026

We will invest in high-intensity advertising across national and local media, targeting:

- The full coverage of the geographic areas that constitute target markets for Northern Greece.
- The dissemination of the message to all professionals and business owners who rely on Logistics and Freight Transport services.



**We connected with transport fleet operators and presented our company's modern solutions in the commercial transportation.**

**Giannis Kanonidis**, Head of Commercial Tire Sales GOODYEAR HELLAS



**We met with representatives from major companies across Greece in the logistics and transportation sector.**

**Antonis Evangeloulis**, General Manager of Commercial Vehicles at Mercedes-Benz, STAR AUTOMOTIVE HELLAS



# INTERNATIONAL CARGO VEHICLES EXHIBITION

ALONGSIDE

**LOGISTICS EXPO** THESSALONIKI  
A STRONG ALLY TO THE INDUSTRY

PARALLEL EVENTS

**Logi.C**  
LOGISTICS CONFERENCES

**MEAT DAIRY FISH**  
CONFERENCE

16/18  
OCT  
2026

THESSALONIKI  
EXHIBITION CENTER